

# Membership Information Booklet 2019/2020

## MISSION STATEMENT

**To support and promote sustainable tourism in Mission Beach**

## Member Benefits

### *A message from our Volunteers and Staff*



Thankyou to existing members renewing, and new Members joining us. Your support is critical for us to run a high quality Visitors Information Center (VIC) servicing around 20,000 vistors a year from all over Australia and around the world, running 7 days a week.

We are here to help visitors understand what services are available at Mission Beach and the Region to maximise the length and enjoyment of their stay, and help visitors book these services on our systems or online. We also provide information on the regions to our North and South to help Tourists prepare for the next leg of their journey. We will promote your services to the best of our ability, supporting your business and sustainable tourism in our beautiful region.

We would like to outline the benefits and options your business will enjoy with your membership.

- Newsletters on Whats on in Mission Beach
- Certificate of Membership to Display in Your Business
- Your Brochure/Menu/Card Displayed
- Highlighted Inclusion in the Restaurant/Food Guide
- Free Mission Beach Maps for your guests
- A commission based booking service
- Listing of your business on the Mission Beach Tourism Webpage with book now functionality
- Active promotion of your business, with famils/presentations of your business to VIC staff

<b>Annual Services</b>	<b>Price Including GST</b>
<b>Annual Membership Fee</b>	<b>\$220</b>
<b><i>Annual Member Additional Options Subject to Availability</i></b>	
<b>Two Slide Summary of your Business TV Coverage</b>	<b>\$110</b>
<b>Your Business Corflute on Visitors Center Fence</b>	<b>\$275</b>
<b>Rolling Video Coverage of your Business</b>	<b>\$385</b>
<b>Large Signage on the VIC Street Front Wall</b>	<b>\$550</b>

(5% discount rate applied if payment received before 31 July (2019))

**For New Members:**

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**TRADING NAME:**

\_\_\_\_\_

**ABN:**

\_\_\_\_\_

**Contact Details:**

Main Contact:

\_\_\_\_\_

**Physical Address:**

\_\_\_\_\_

**Postal Address:**

\_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Principal Business Activity: \_\_\_\_\_

**Trading Days and Hours:**

Mon \_\_\_\_\_

Tues \_\_\_\_\_

Wed \_\_\_\_\_

Thurs \_\_\_\_\_

Fri \_\_\_\_\_

Sat \_\_\_\_\_

Sun \_\_\_\_\_

Your business profile for MBBT website:

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For new members we require:

1. a logo in jpg
2. 3 images in jpg
3. Text of 200-300 words describing their products/services
4. a list of features

Example:

<http://missionbeachtourism.com/tours/eco-tours/property/Mission-Beach-Croc-and-Wildlife-Tours>

Please note: Mission Beach Business & Tourism will only use a registered trading name in correspondence and promotion.

**Additional Contacts:**

**Financial Controller (required)**

First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

