

2016/2017 Member Benefits by category

Bronze membership \$33 fee per annum

- Only available to out of Mission Beach area operators - DL Brochure displayed in Mission Beach Visitors Information Centre (A4 brochure display will attract a Silver member annual fee and includes the option of a website listing on the 'going north' or 'going south' page of Mission Beach Tourism website)
- Active promotion and referral to your business by MB VIC volunteers and staff every day of the year!

Silver Membership \$220 fee per annum

- 1 x DL, A5 or A4 brochure displayed in Visitors Information Centre 'Mission Beach' display area
- DL or A5 brochure may also be displayed in themed displays e.g. Weddings, Adventure, Romantic Escapes etc. A4 brochures may be considered but are subject to space restrictions.
- Your own business page on the Mission Beach Tourism website plus listings in relevant categories
- Recommendation of your business to travel and tourism journalists
- Famil visits by MB VIC volunteers & staff
- Listing in the Rates Sheet updated March & October annually
- 25%-member discount on fees for MBT workshops
- Active promotion and referral to your business by MB VIC volunteers and staff every day of the year!
- Invitation to present your business products and services to VIC volunteers & staff (product training)

Affiliate Membership \$143 fee per annum

- Recommendation of your business to travel and tourism journalists
- Your own business page on Mission Beach Tourism website plus listings in relevant categories
- 25%-member discount on fees for MBT workshops
- Active promotion of your business by MB VIC volunteers and staff every day of the year!

Gold Membership \$1760 fee per annum

- Up to two brochures displayed in Mission Beach Visitors Information Centre
- DL or A5 brochure also displayed in themed displays e.g. Weddings, Adventure and Romantic Escapes etc.
- Your business page on Mission Beach Tourism website plus listings in relevant categories
- Your choice of a Banner or Side Bar display on Mission Beach Tourism website
- Recommendation of your business to travel and tourism journalists
- Trade show and delegation representation at Mission Beach events

- Famil visits from MB VIC volunteers & staff
- Listing in the Rates Sheet updated March & October annually
- Permission to use the MBBT logo on your marketing collateral to demonstrate your support for MBBT
- 25%-member discount on fees for MBT business improvement workshops
- Opportunity for joint advertising with MBT
- Sharing of Gold member content on MBT social media pages
- Invitation to present your business products and services to VIC volunteers & staff (product training)
- Active promotion of your business by MB VIC volunteers & staff every day of the year!

Platinum Membership \$5,500 fee per annum

- Up to four brochures displayed in Mission Beach Visitors Information Centre
- Themed brochure displays e.g. Weddings, Adventure, Romantic Escapes and Nature etc. for each of your business trading names
- Recommendation of your business to travel and tourism journalists
- Trade show and delegation representation in Mission Beach including hosting of these events
- Famil visits from MB VIC volunteers and staff plus active promotion of your business every day of the year!
- Enhanced Rates Sheet listing updated March & October annually
- Permission to use MBBT logo on your marketing collateral
- Free attendance for up to 2 members of your organisation attending MBT workshops (extra participants will be charged at 50%)
- Invitation for joint advertising opportunities as they arise
- Sharing of member content on MBT social media
- Invitation to present your business products and services to VIC volunteers and staff (product training)
- One scrolling banner advertisement per product on MBBT website with link to your website.
- Your business/s featured on MBT website in every appropriate category
- Opportunity to stock your retail merchandise in the VIC at the discretion of the VIC manager
- Prominent exposure of your product/s throughout the Mission Beach Visitors Information Centre including service counter, front entrances & table top displays
- Your logo displayed on all MBT correspondence
- Promotion of sponsor collateral at all MBT promotional events including banners, brochures and signage (to be supplied by member)