

Membership Information Booklet

2017/2018

MISSION STATEMENT

To Support and Promote Sustainable Tourism in Mission Beach with emphasis on Nature Based Tourism.

A Partnership in Promotion –How can you get involved?

Mission Beach Business & Tourism (MBBT) invites you to support your business by becoming a member. Your membership investment assists us to market and develop your tourism product and ensures the future promotion of tourism in the region to ensure a healthy tourism industry for all.

Membership is a tax-deductible investment in the future of your business. Please review the following pages to consider which membership option best suits your marketing and promotion needs.

Overview

MBBT is Mission Beach's only Tourism Body. Our focus is on supporting our Members' Businesses, along with promoting Sustainable Tourism Development.

In Mission Beach, tourism is a vitally important industry. All business in our region rely in one way or another on Tourism. When Mission Beach is bustling, the whole region benefits.

Becoming a member of Mission Beach Business and Tourism is one of the most cost effective marketing and promotion activities that your business can undertake.

Mission Beach Business and Tourism:

- Exists solely to serve the needs of its members and promote Mission Beach to our Visitors coming through to ensure they have a fabulous experience and experience all that the area has to offer.
- Has well developed contacts with all Media and Industry Stakeholders
- Employs highly skilled staff and has a large group of skilled and enthusiastic volunteers promoting your business seven days a week, 363 days a year
- Is highly regarded within the Tourism Industry
- Has a dedicated Executive Committee with diverse business and tourism skills representing your interests

LEGAL ENTITY NAME:

TRADING NAME:

ABN:

Contact Details:

Main Contact:

Physical Address:

Suburb: _____

State: _____ Postcode: _____

Postal Address:

Suburb: _____

State: _____ Postcode: _____

Phone: _____ Mobile: _____

Email: _____

Website: _____

Business Details:

Principal Business Activity: _____

Trading Days and Hours:

Mon _____
Tues _____
Wed _____
Thurs _____
Fri _____
Sat _____
Sun _____

Your business profile for MBBT website:

For new members we require:

1. a logo in jpg
2. 3 images in jpg
3. Text of 200-300 words describing their products/services
4. a list of features

Example:

<http://missionbeachtourism.com/tours/eco-tours/property/Mission-Beach-Croc-and-Wildlife-Tours>

Please note: Mission Beach Business & Tourism will only use a registered trading name in correspondence and promotion.

Additional Contacts:

Financial Controller (required)

First Name: _____ Surname: _____

Position: _____

Phone: _____ Mobile: _____

Email: _____

Applicants Name _____

Please tick the appropriate boxes for your level of membership. Total price includes GST.

- Bronze** Membership: \$165 per annum (Outside Mission Beach Only)
- Silver** Membership - \$220.00 per annum
- Gold** Membership: \$1100.00 per annum
- Platinum** Membership: \$5,500.00 per annum
- I would like to arrange to pay by instalments (Gold and Platinum members only)
- I understand if my account is past 30 days overdue my membership will be suspended
- I agree to receiving communication by email periodically

Signature: _____ Date: _____

Payment Method:

Direct Debit Bendigo Bank

BSB 633000 A/C 159686468 Amount: _____ **Please quote Invoice Number**

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Cheque (Payable to: Mission Beach Tourism) Amount: _____

Credit Card **Visa** **MasterCard** CVV: _____ Amount: _____

Card Number: Expiry Date: /

Company Name: _____

Cardholders Name: _____

Cardholders Signature: _____

Please return completed application form to Mission Beach Business & Tourism
(Office use only):